

Emily Ornborg

stylist + producer + storyteller

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EXPERIENCE

Freelance — Stylist + Copywriter

March 2013 - PRESENT

Write and shoot original concepts for global marketing campaigns, including print, digital, in-person and virtual experiences, etc. Assist in all aspects of production.

Walgreens Corporate — Senior Content Editor

FEBRUARY 2015 - MARCH 2021

Produce ownable content for the Walgreens retail brand, including in-store photos, videos etc. Lead in styling owned brand photo, video, and audio shoots, including prop, set and wardrobe styling.

Chicago Sun-Times — Content + Digital Marketing Strategist

JUNE 2014 - FEBRUARY 2015

Collaborate with an interdisciplinary team to reach new audiences built on demographic research and shaped by analytics. Write daily features, manage social media, and develop brand identity through content.

Echo Magazine — Production Manager

JUNE 2014 - FEBRUARY 2015

Tracked the production of the magazine from inception to completion. Enforced deadlines and acted as liaison for editors, photographers, designers and writers.

MSP Communications — Creative Marketing Intern

JUNE 2014 - FEBRUARY 2015

Designed and laid out ads for publications under MSP Communications, including Delta Sky Magazine, Mpls St. Paul Magazine and General Mills.

EDUCATION

Columbia College Chicago — B.A. Multimedia Journalism + Arts, Entertainment & Media Management

AUGUST 2011 - MAY 2014

SKILLS

Wardrobe styling
Food styling
Prop styling
Set styling
Embroidery + Sewing

AWARDS

Champion of Champions,
Walgreens 2019

Ragan's Health Care PR &
Marketing Awards, 2019

First Place Feature Story,
Society of Professional
Journalists Mark of
Excellence Awards 2014

VOLUNTEER WORK

Horizons for Youth – Mentor
One Million Degrees- Coach
PAWS-Adoption Counselor

LANGUAGES

English ●●●●●
Spanish ●●●
Japanese ●