

Emily Ornborg

copywriter + producer + storyteller

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EXPERIENCE

Havas Health & You — Senior Copywriter

MARCH 2021 - PRESENT

Passionate about healthcare professional and patient experience. Translates data into stories to produce innovative, empathetic, industry-changing creative. Excels in content strategy, planning and execution.

Walgreens Corporate — Senior Health Editor + Producer

FEBRUARY 2015 - MARCH 2021

Write and edit ownable content for global marketing campaigns, including content, email, landing pages, app, etc. Lead in producing photo, video and audio and create new content strategy.

Chicago Sun-Times — Content + Digital Marketing Strategist

JUNE 2014 - FEBRUARY 2015

Collaborate with an interdisciplinary team to reach new audiences built on demographic research and shaped by analytics. Write daily features, manage social channels, and develop brand identity through content.

Freelance — Editor, Producer, Music Critic

MARCH 2013 - FOREVER

Create, manage and edit global culture magazine in print circulation and online at UngsungZine.com. Freelance concert previews, artist bios, show review, video production and set design.

Columbia Chronicle — Managing Editor

MARCH 2013 - FOREVER

Lead interdisciplinary team of more than 40 to win the No. 1 Non-Daily College Newspaper. Curated weekly features, videos, podcasts and more.

EDUCATION

Columbia College Chicago — B.A. Multimedia Journalism + Arts, Entertainment & Media Management

AUGUST 2011 - MAY 2014

SKILLS

AP + MLA Style
Annotations + MLR Compliance
Search Engine Optimization
Google Analytics
Microsoft Suite
Adobe Creative Suite
Final Cut Pro
ProTools
Embroidery

AWARDS

Champion of Champions,
Walgreens 2019

Ragan's Health Care PR and
Marketing Awards, 2019

First Place Feature Story,
Society of Professional
Journalists Mark of Excellence
Awards 2014

VOLUNTEER WORK

Horizons for Youth – Mentor
One Million Degrees- Coach
PAWS-Adoption Counselor

LANGUAGES

English ● ● ● ● ●
Spanish ● ● ●
Japanese ●